





FORWARD THINKING FOR A BRIGHTER TOMORROW





FORWARD THINKING FOR A BRIGHTER TOMORROW

Mission: To support education, research, professional development, publications, and public relations efforts for the association management professional.

2023-24 BOARD OF TRUSTEES

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Auction Co-Chairs: MaryBeth Williams and Lynn Miles, CMP Fellow Grant Chair: Barbara Peck

2024-25 BOARD OF TRUSTEES

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COMMITTEE CHAIRS

Auction Co-Chairs: Charla Lucas and Betty Ann Lewis Grant Co-Chairs: Angela Emerson, MBA, RCE and Deborah Foote, MPA Dear FSAE Colleagues,

What an incredible year 2024 has been for the FSAE Foundation! Your generous support has allowed the Foundation to continue to play a vital role in the success of association professionals across Florida and beyond. I am thrilled to share our tremendous impact this past year and the exciting opportunities ahead as we embrace our mission, "Forward Thinking for a Brighter Tomorrow – Give Back to Your Profession."

In 2024, we awarded 20 grants totaling \$11,625, providing invaluable professional development funding to our members. These grants directly empower recipients to grow their skills and strengthen their organizations. I'm proud to share that the Foundation Silent Auction raised an astounding \$75,528—the highest amount in its history! Through these donations, the Foundation will offer over \$13,625 in grants in 2025, funding up to 25 grants, including five new AE-MBA grants valued at \$995 each and a Year of FSAE Grant. Additionally, the Foundation increased its Education Sponsorship to FSAE, further supporting the exceptional speakers and programs that make our events so impactful.

Your contributions also support programs like the 2025 FSAE Foundation Think Tank. This bi-annual meeting brings association leaders together to contemplate a pressing issue or topic that faces our industry. Save the date for this special event: October 30, 2025.

For me, the mission of the FSAE Foundation is deeply personal. Not only have I been a grant recipient, but several members of my team at the Florida Dental Association have also benefited from these opportunities. These grants allow us to focus less on financial constraints and more on becoming the leaders our associations need. Your generosity has a tangible impact—it changes lives and builds stronger professionals and organizations.

The Foundation's success is a testament to the generosity and dedication of our association community. Every donation, whether large or small, contributes to a brighter future. Did you know that now you can give through Venmo at our luncheons? Small contributions, matched by Hancock Whitney, can add up. Want to leave a lasting legacy? Contact Julia Rooney to discuss cash and non-cash options for planned giving. And, of course, for those who love a bit of fun, bidding in the Silent Auction or participating in the wine toss are great ways to make an impact while enjoying instant gratification.

Looking ahead, I am optimistic about the future we are building together. Your continued support ensures that the FSAE Foundation remains a powerful force for professional growth and success. Thank you for giving back to your profession. Together, we are shaping a brighter tomorrow.

Crissy Tallman, CMP, CAE, CEM 2024-25 FSAE Foundation Chair

2024 BY THE NUMBERS

INVESTMENTS



\$8,799 Cash Contributions Investors : **80**





Grants: **20**





Auction Sponsor



MATCHING



\$3,718 Total Raised Matched Funds : **\$1,859**

Hancock Whitney matched up to \$250 of funds collected at our Power Luncheons and Summits. Thank you!

VOLUNTEERS

36

39

2023-24 Committee Members 2024-25 Committee Members

34

2024 Auction Volunteers Onsite

2024 AUCTION Online Auction: June 1 - 10 Mobile Auction: July 8-18

PROCEEDS



DONATIONS

Total Received

288

Association Baskets

16



CVBs around Florida donated beer from local breweries for participants to sample with the instruction of The Beer Bros. Beer Sponsors + Donors listed on page 12

LAS TING:

Thank You All! **Participants** 100

Total Raised \$4,000

Total Raised \$550 Winner: Glenn East

TICKE **Tickets Sold**

> 657 \$12,425

BIG TICKET WINNERS:

RAWING

Benchmark Package: Carol Hawk Marriott Package: **Toby Cummings OPAL Collection: Maria Rodriguez Royal Caribbean Cruise:** Steven Bonda

Kathy Masterson Carol Lanham

TOP SELLERS:

Mary Beth Williams **Christy Gandy** Stefanie Svisco



Bottles Donated

Destination Baskets

18





MARRIOTT BONV⁰Y

5

EDUCATION: Executive Series Luncheon

September 2024

"FloREDa" and the 2024 Elections Speaker: Steven Vancore Sponsored by Experience Kissimee



The Foundation's Executive Series Luncheons are sponsored events exclusively for Association Executive Members.

Luncheon speakers are selected for their insights on topical issues regarding Florida Associations such as government, legal, finance, regulatory, social reform, etc. All FSAE Executive members are invited to attend and the luncheons are free, thanks to our generous sponsors!





FSAE Foundation Think Tank is a bi-annual meeting hosted by the FSAE Foundation to contemplate a single issue, concern, topic, or idea and contribute to the association management knowledge base through white-papers. More information and previous whitepapers are available at **www.fsae.org/think-tank**

Save the Date: 2025 Think Tank October 30 | Embassy Suites Lake Buena Vista South



GRANTS **Funding Professional Development**

In 2024, the FSAE Foundation awarded 20 grants totaling \$11,625. These grants are possible because of our corporate partner donors, auction donors & patrons; and member donations to the FSAE Foundation. In 2024, MemberClicks by Personify, Naylor Association Solutions, Novi AMS, RB Oppenheim Associates (RBOA) and **FSAE Member Donations** have supported members' professional development through their generous donations to the Foundation. Thank you to all contributors for your support!

MemberClicks by Personify Small Staff Grant

Assist association professionals through education at the FSAE Annual Conference. To qualify, you must be a fulltime employee for an Association with fewer than 20 staff.



Mandy Bianchi, Executive Director, Ability1st



Naylor Association Solutions

Communications Grant AND New Member Grant Assist an FSAE Executive member who is currently in a communications, marketing or membership role through education at the FSAE Annual Conference. In addition, the New Member grant assists someone new to the association industry who is not currently a member of FSAE, attend the FSAE Annual Conference and covers membership dues for one year.





Bonnie Gibson, Director of Membership & Engagement, Bay Area Apartment Association

Carmel Haynes, Executive Director, Barbados International Business Association



Novi AMS Grant

Assist association professionals through education at the FSAE Annual Conference.



Lance Lozano, CAE Charla Lucas, CPRP; Chief Operating Officer, Florida Recreation and Park Association



RB Oppenheim Associates (RBOA) Grant

Assist association professionals through education at the FSAE Annual Conference. To qualify, you must be actively planning or implementing digital marketing to promote your association.



Elizabeth Kelsay, Program Manager, Partners in Association Management

Tara Polchinski, Marketing and Events Manager, Bay Area Apartment Association

Susan Stowell Corder, CAE; Director, Knowledge Management & Member Services, APCO International

Tina Ward, CAE; Vice President, Wilson Ward and Associates



RB OPPENHEIM ASSOCIATES Digitally Driven Marketing

FSAE Member-Funded Grants

Member contributions to the Foundation fund 80% of the Grants we are able to provide members for professional development. This includes participating in the Auction, Beer Tasting, Power Luncheon matching donations, direct contributions and more. **Thank You!**

"A Year of FSAE"

Assist an FSAE Association Executive Member in gaining professional development throughout the year at all FSAE Educational Programs (except Annual Conference).



Taylor Barrow, Business Operations Specialist, Contemporary Ceramic Studio Association Melanie Santiago, Director of Membership Engagement, Apartment Assn of Greater Orlando

Foundation Grant

Assist FSAE Members in gaining professional development at the FSAE Annual Conference.



Laura R. Caputo, J.D.





"Receiving the FSAE Grant has truly been a pivotal moment in my professional journey. This grant provided the opportunities to not only significantly enhance my ability to work effectively with association Boards, the knowledge I've gained has empowered me to navigate complex challenges and create a more enriching and impactful experience for our members."



2025 COMPENSATION & BENEFITS SURVEY NOW AVAILABLE

Hire and retain top-talent for your organization with salary and benefit packages that are competitive for an association of your size and location.

www.fsae.org/salary-survey

Associate Member Grant

Assist FSAE Associate Supplier Members in gaining professional development at the FSAE Annual Conference.



Gaby LaJeunesse, Tourism Business Development Specialist, Florida's Sports Coast

Sheri LeaJean, Creator, CEO & Co-Founder, LATITUDES714

66

"Receiving the FSAE Foundation Grant means more to me than just financial assistance; this grant is a vote of confidence and motivation to continue working towards my career development. It is a validation of my hard work and dedication to my academic professional pursuits and to the goal of FSAE as a volunteer."

> Gaby LaJeunesse Florida's Sports Coast



CAE or CMP Grant

Assist in covering costs of the application fee, study class registration, and the standard study materials for the Certified Association Executive (CAE) or Certified Meeting Professional (CMP)



Amy Coleman, Professional Development & Events Coordinator, FL Assn of School Administrators

Elizabeth Pate, MBA, QAS; Association Manager, Degnon Associates



2024 Auction Items

Diversity Grant

opportunity!"

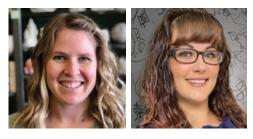
Assist an Association Executive in gaining professional development through education or training at the FSAE Annual Conference. Eligible candidates must be a member of a racial or ethnic minority group, LGBTQ+ Community, or a person with a disability.



Adrienne Bryant, CAE; Program Director, CCXP,Customer Experience Professionals AssociationP. Christine Poole, CMP; Director of Conferences &Meetings, Consortium for School Networking (CoSN)

Young Professional Grant

Assist FSAE Executive and Associate Young Professional Members in gaining professional development at the FSAE Annual Conference or Education Expo. (Young Professionals are defined as FSAE members that are 35 years old and under or less than 3 years in the industry.)



Brittney Ackley, CAE; Membership/Marketing Specialist, Contemporary Ceramic Studio Association

Nicole Rechner, Events & Office Coordinator, Florida Association of Community Health Centers



Elizabeth Pate, MBA, QAS Degnon Associates





Big Ticket Sales

2024 INVESTORS

Cash Contributions Received January 1 - December 31, 2024

Visionary: \$1,001 + Keyna Cory William Glenn East, CAE, RCE Hancock Whitney

Benefactor: \$751 - \$1,000

Steward: \$501 - \$750

Champion: \$251 - \$500

Toby Cummings, CAE Amanda Motes Crissy Tallman, CMP, CAE, CEM Chip Tatum, CAE Jessica Walters Jim Zaniello, FASAE Altruist: \$101 - \$250 Hilton Garden Inn Lake Buena Vista Bill Anderson, CAE, LEED AP Jim Ayotte, MBA, CAE Tamekia Bennett Adrienne Bryant, CAE Carolyn Fazio, ECAM Christy Gandy Mary Gupta, CMP Paul Ledford, CAE, DPL Kevin Mayeux, CAE Richard Miseyko, CMP, CMM Elizabeth Pardillo, CMP Dan Sullivan Stephanie Thomas, CAE, CMP Stephen Trickey, CAE Russ Webb, CAE

Investor: up to \$100

Terri Abril Adrian Honderick, CAE Erin Ballas Gregory Brooks Dorene Collier Niel Dawson Maria Cynthia De Jesus

Leah DeCesare Veronica DeGraff, MBA, SHRM CP, CSM Blake Dowling Peter Dyga, CAE Claudette Fox Kayla Freeman Joe Grimes, CAE Darin Henry Michael Howland, CAE Jane Johnson Elizabeth Iohnson Shelly Joines, CMP Lena Juarez Brett Kolmetz Alexis Langley, CAE Michelle Larson, CAE, CMP Lance Lozano, CAE Charla Lucas Christy Manderson Suzanne Martin Tondra Matthews, CMP Jeremy Mercado Scott Merritt Jennifer Milam, CAE Tom Morrison

Craig Moss Hester Ndoja, CAE Debra Nolan, CAE, IOM Joe Nullet, CAE Elizabeth Pate, MBA, QAS, HMCC **Gregg Patterson** Frank Peters P. Christine Poole, CMP Victor Raymos, RCE, CRS, ABR Nicole Rechner Deirdre Rhodes Sharon Rigsby Heierman, CAE Donna Ross, CAE Ret. Julie Ryczak Bree Silva Gail Siminovsky, CAE Nicole Smith Christy Stacey, CMP Leigh Stehlik Karen Thurston-Chavez Christina Welty Michele White, CAE Joanna Wolff



2024 Beer Tasting - Participating Local Breweries



Beer Tasting Sponsors & Donors

AC Hotel Naples Concord Hospitality Florida's Sports Coast Visit Central Florida Visit Sarasota

Visit St. Pete-Clearwater Visit Tallahassee Visit Tampa Bay Walton County Tourism

AUCTION DONORS

The auction's success would not be possible without our generous donors and patrons who purchase the incredible items available. **Thank you.**

1905 Family of Restaurants 3 Daughters Brewing 4 Rivers BBQ Smoke House ABC of Georgia Abuelo's Mexican Restaurant Alchemy Climbing Aloft Orlando Theme Parks | Lake Buena Vista & **Pinstripes Orlando** AMC Tallahassee Amelia River Cruises American Victory Ship and Museum Angell & Phelps Chocolates Apartment Assn of Greater Orlando AR Workshop Tallahassee Awards4U Barrymore Hotel Tampa Riverwalk Bay Area Apartment Association Beachcomber Beach Resort Bellwether Beach Resort Boggy Creek Airboat **Adventures** Bok Tower Gardens Bonnet House Museum & Gardens Boomers Parks - Boca Raton Bradenton Area Convention and Visitors Bureau Bravoz **Brew Bus Tours** Broadway Palm Dinner Theatre **Butterfly World** Cadillac Hotel & Beach Club Capital Lanes Caribe Royale Orlando Casa Monica Resort & Spa Center for Puppetry Arts

Central Florida Zoo Challenger Learning Center of Tallahassee Charlotte Harbor Event & **Conference Center Charlotte Regional Visitors** Authority Children's Museum of the Treasure Coast Chipotle Clearwater Marine Aquarium Cobb County CVB Congo River Mini Golf Conrad Orlando Courtyard by Marriott Cocoa Beach Cape Canaveral Crayola Experience David Bennett, CAE Daytona Autograph Hotel Daytona Beach CVB Daytona Beach Speedway Davtona Grande Oceanfront Hotel Disney Meetings & Events Dolphin Beach Resort DoubleTree by Hilton Grand Key Resort Drury Plaza Hotel Tallahassee Edison and Ford Winter **F**states Elite Island Resorts Caribbean Embassy Suites by Hilton Panama City Beach Resort Embassy Suites by Hilton St. Augustine Beach **Oceanfront Resort** Embassy Suites by Hilton Tampa Airport Westshore **Epicurean Atlanta** Erin Ballas and Keyna Cory Etherio **Experience Kissimmee**

Fazio International, Ltd. Fenway Hotel FL Assoc of School Administrators FL Dental Assn FL Hospital Assn FL Manufactured Housing Assn FL Nurse Assn FL Petroleum Marketers Assn FL Recreation & Park Assn FL Rural Water Assn Flamingo Gardens Florida Children's Theatre Florida Everblades Florida Museum of Natural History Florida Ports Council Florida Railroad Museum Florida Realtors Florida Repertory Theatre Fort Myers - Islands, Beaches and Neighborhoods Foxtail Coffee Co Fred Segal FSAE FSAE Board of Directors FSU Athletics Department Gabrielle Consulting Gatorland **GEMS:** Gilbert Exposition Management Services Glazer Children's Museum Glory Days Grill Golisano Children's Museum of Naples Goodwood Museum & Gardens Great Wolf Lodge - Florida Guy Harvey Resort St. Augustine Beach Hard Rock Hotel-Daytona

Beach Hardy Smith Consulting Hiatus Clearwater Beach, Curio Collection by Hilton Hidden Spring Ale Works High Museum of Art Hilton Cocoa Beach Oceanfront Hilton Davtona Beach Hilton Fort Lauderdale Marina Hilton Garden Inn Lake Buena Vista Hilton Garden Inn Pensacola Downtown Hilton Marco Island Beach Resort & Spa Hilton Ocala Hilton Orlando Hilton Orlando Altamonte Springs Hilton Palm Beach Airport Hilton Pensacola Beach Hilton Sandestin Beach Golf Resort & Spa Hilton Tampa Airport Westshore Holiday Inn & Suites Harbourside Holiday Inn Orlando - Disney Springs Area Holiday Inn Orlando Waterpark Holidav Inn Resort Orlando -Lake Buena Vista Holiday Inn Resort Pensacola Beach Gulf Front Holiday Inn St. Petersburg N/ Clearwater Hotel Effie Sandestin Hotel Landy Orlando Universal Blvd Hotel Tampa Riverwalk

THANK YOU ALL FOR YOUR SUPPORT!

House of Blues Orlando Hyatt Place St Augustine / Vilano Beach Hyatt Place St. Petersburg Downtown Hyatt Place/Hyatt House Tampa Downtown Hyatt Regency Coconut Point Resort & Spa Hyatt Regency Miami Hyatt Regency Orlando Intuition Ale Works IP Casino Resort Spa Islamorada Brewery & Distillerv Island Queen Cruises & Tours Jacksonville Symphony Jacksonville Zoo and Gardens Jeremy Minick Jotoro Kitchen & Tequila Bar Just Breathe Aerials JW Marriott Miami Turnberry Resort & Spa Kennedy Space Center Visitor Complex **Key West Express** Keyna Cory Kimpton Vero Beach Hotel & Spa Latitudes714 Life Worth Leading, Inc. LightHaus Beer Garden Lion Country Safari Lucky Goat Coffee Luminary Hotel & Co. Margaritaville Beach Resort Fort Myers Beach Marie Selby Botanical Gardens Marriott Tampa Airport **Merlin Entertainments** Mission Inn Resort & Club MOSI Tampa Mulligan's Beach House Bar & Grill

Museum of Arts & Sciences Museum of Discovery & Science Myakka Elephant Ranch Mystery Hill Inc. N.E. FL Assn of REALTORS Naples Botanical Garden Naples Grande Beach Resort National Protein and Food Distributors Assn Neon Dunes Nirvana Day Spa Nora Smith Ocean Center One Ocean Resort & Spa **Opus Coffee** Original Orlando Tours Orlando City SC Orlando Philharmonic Orchestra Orlando Science Center Palm Beach Dramaworks Partners In Association Management Personifv PGA National Resort Premier Resorts & Management **PRP** Wine International Punta Gorda/ Englewood Beach VCB Rapid Press Renaissance Daytona Beach Oceanfront Hotel Renaissance Orlando at Seaworld Renaissance St. Augustine Historic Downtown Hotel Residence Inn Downtown Orlando Residence Inn Orlando | Lake Buena Vista **Riverside Hotel** Rocco's Tacos Rockledge Gardens

Roger Dean Chevrolet Stadium Russ Webb Saddlebrook Resort Safety Harbor Resort and Spa Sandestin Golf and Beach Resort Signia by Hilton Orlando Bonnet Creek Sirata Beach Resort Skate World Snug Harbour Southbank Hotel Jacksonville Riverwalk Spitfire Comedy House Splitsville Tampa SpringHill Suites Orlando Theme Parks | Lake Buena Vista St. Augustine Alligator Farm Zoological Park Starfish Management Solutions StarLite Cruises Stephanie Thomas Sue Ebbers Sunseeker Resort Sunsplash Family Waterpark Tallahassee Automobile Museum Tallahassee Museum Tampa Bay Buccaneers Tampa Bay Rowdies Tampa Theatre Target Print & Mail The American Society for Nondestructive Testing The Bass The Boca Raton The Breakers The Don CeSar The Florida Aquarium The Link Event Professionals, Inc The Lodge & Club Ponte

Vedra Beach The Ocala Escape The Ringling The Ritz-Carlton, Amelia Island The Ritz-Carlton, Sarasota The St. Augustine Pirate & Treasure Museum The Walt Disney World Swan and Dolphin Resort The Westin Tampa Bay Toffee to Go Tomahawks 51 Total Wine & More Tradewind Visit Central Florida Visit Gainesville, Alachua County Visit Jacksonville Visit Lauderdale Visit Orlando Visit Pensacola Visit Tallahassee Visit Tampa Bay Waldorf Astoria Orlando Wild Adventures Theme Park Wines for Humanity Winter Park Play House WonderWorks, Orlando Wvndham Garden Lake Buena Vista Disney Springs[®] Resort Area Wyndham Grand Clearwater Beach Wyndham Grand Jupiter At Harbourside Place Wyndham Hotels & Resorts Yacht Starship Zoo Miami Zoo Tampa

Auction Sponsor



Wine Toss Sponsors



AUCTION PATRONS

Bill Anderson, CAE, LEED AP Elaine Ansbacher Gaby Arisso Amanda Auchenpaugh Steve Bailev Erin Ballas, QAS, AE-MBA James Ballas Taylor Barrow Marty Bear David Bennett, CMLX-1, RCE, CAE Mandy Bianchi Dan Borschke, FASAE, MA, CAF Eva Bracciale Megan Brey, CMP Kathleen Brothers, CPA Larry Browder Beth Brunner, MBA, CAE Jaime Caldwell Sherrie Caldwell Laura Caputo, JD Marsan Carr Ian Cordes, MBA, NHA Sue Damon Larry Darnell, MBA, CAE **Robert Doering** Cassandra Eraso, CASE, CMP Jennifer Eggan Rory Egger Brooke Frye Gabrielle Gabrielli Christy Gandy Fran Gilbert, CAE Liane Giroux, CAE William Glenn East, CAE, RCE C. Dallas Golden Kerry Gomez-Rios Joann Gore Jennifer J. Green, CAE, DPL Chris Groom

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"As a recipient of the FSAE Foundation Grant, I had the privilege of attending the annual FSAE Conference with little financial burden on my association. I am truly grateful for this support, which empowers me to serve my association even more effectively than before!"



Charla Lucas FL Recreation & Park Association

Jamila Montalvo **Beth Morris** Barbara Myers Mike Nathanson Hester Ndoja, CAE **Cameron OConnell** Fiona OConnor Donna Oser, CAE Elizabeth Pardillo, CMP Elizabeth Pate, MBA, QAS Kevin Probst Monica Ramsey Chelsy Ray Ioel Resnik Deirdre Rhodes **Tony Rissley** Melissa Robbins, QAS Naomi Romanchok Stephanie Royal Nancy Simonsen Nicole Smith Mark Straubinger Van Strickland

Jesse Sunday Stefanie Svisco Crissy Tallman, CMP, CAE, CEM Colleen Tanzy Chip Tatum, CAE Jenny Taylor Margaret Thomas Renee Thompson Jennifer Thompson Donna Titus Lauren Toner **Roberto Torres Connor Watson** Russ Webb, CAE Sarah Welsh, CMP, CAE Susannah Wesley Shontae White Rob Wicker **Robert Wychulis** Jenny Wynn

SAVE THE DATES: 2025 AUCTIONS

Online Auction: June 1 - 10 Onsite/Mobile Auction: July 1-10

www.fsae.org/silentAuction

INVEST IN YOUR PROFESSION

FORWARD THINKING FOR A BRIGHTER TOMORROW Give Back to Your Profession by Supporting the FSAE Foundation

The FSAE Foundation provides grants, education, and industry research. These benefits support members' career growth and build knowledge for individual and organizational advancement. Supporting the Foundation enables your professional community to thrive and provides you with tools for your personal development now and in the future.



EDUCATION \$25,000 per year for Conference speakers INITIATIVES like Think Tank & Compensation & Benefits Survey

The Foundation wants to help **all members** become change makers and to influence the community for the better. We can't do this without **your** contribution.

How can you support Foundation programs and your profession?



Make a one-time contribution



Make a monthly pledge Select Amount: \$\begin{aligned} \$\$10 per month for 12 months = \$120 \$\$20 per month for 12 months) = \$240 \$\$50 per month for 12 months) = \$600 \$\$75 per month for 12 months) = \$900 \$\$100 per month for 12 months) = \$1,200

| (Print, type or attach a business card) |
|---|
| Name: |
| Title: |
| Organization: |
| Address: |
| City: State: Zip: |
| Phone: |
| Email: |
| Total investment \$ |
| Method of Payment: (Check One): |
| □ VISA □ MasterCard □ AMEX □ Check #: |
| Name on Card: |
| Credit Card # |
| Exp. Date: / Security Code: |
| Billing Address: |
| City: State: Zip: |
| Signature: |
| |

Mail form and payment to FSAE Foundation, 2410 Mahan Dr., Ste. 2, Tallahassee, FL 32308

Learn more: www.fsae.org/invest