



2018 FSAE POWER LUNCHEON SPONSOR AGREEMENT FORM

DID YOU KNOW THAT:

- FSAE has more than 1,100 members, who plan more than 32,000 annual events including legislative and member programs, meetings and so much more. Collectively these events draw more than 2.8-million attendees statewide and encompass almost every existing profession.
- Florida based associations alone employ 60,000+ Floridians, represent thousands of members and spend more than \$1.7 billion dollars each year in the state of Florida.

Tap into this buying power and gain your share of association business through sponsorship with FSAE. Get direct access with key decision makers by sponsoring a future **FSAE Power Luncheon**.

FSAE Power Luncheons are typically held on the third Wednesday of the month. Please contact Hester to see what Power Luncheons are available. The average attendance is 100-125 executives and business professionals. Listed below are sponsor benefits as well as a sponsor commitment form. If you are interested, please complete and return the second page of this form to FSAE, (850) 222-6350 fax, or email to hester@fsae.org. For answers to questions, call (850) 702-0944.

SPONSOR BENEFITS: (cost of sponsorship is **\$5,500.00**)

1. Sponsors receive on-site recognition including signage and a ten-minute spotlight to introduce yourself and co-sponsors, and to promote your products and services to attendees.
2. List of actual attendees with contact information (addresses only) afterwards.
3. Complimentary registration for all sponsor and co-sponsor staff to attend the luncheon. Please provide a list to FSAE prior to the luncheon including name and company information.
4. Sponsors will be included on all marketing materials including event notices, monthly e-mails and the calendar of events where applicable. (1,100+ members receive the ENews and Calendar)
5. Pre-event promotion including recognition in meeting announcements, the e-newsletter – ENews and other social media including Twitter, Facebook, etc.
6. Sponsors receive online recognition through www.fsae.org in the events calendar and online registration pages. Sponsors should provide information including official name(s) and/or logo(s) electronically.
7. Recognition in our bi-monthly magazine, Source, and in the annual print FSAE Membership Directory as a power luncheon sponsor.

LUNCHEON TIME: **11:30 am – 1:00 pm (early networking starts at 11:15 am)**

VENUE CHOICES:

- FSU Alumni Center**
- FSU University Center Club**
- Hotel Duval**
- DoubleTree by Hilton Tallahassee**
- Other (contact FSAE office for suggestions/recommendations)**

COMMENTS: Sponsors may select from the preferred locations above. FSAE is responsible for approving and securing facilities for event dates and times, approving food and beverage orders, audio visual needs, and all other event logistics. Decorations and other extras are at the discretion of each sponsor and are not included in sponsorship. If FSAE can be of any assistance, please let us know.



2018 FSAE POWER LUNCHEON
SPONSOR AGREEMENT & INVOICE

Page 2 of 2

INVOICE FOR PAYMENT

EVENT DATE: _____

SPONSOR CONTACT INFORMATION: Please provide contact information for the individual who will be working with FSAE.

Sponsor Contact: _____

Sponsoring Company(ies): _____

Phone and Email: _____

Main Sponsor Address: _____

This Proposal is accepted by the following who attest that they have the authority to enter into this Proposal on behalf of their organizations and that the organizations will be bound by the conditions of this Proposal. An invoice will be sent upon receipt of signed agreement and payment is expected 60 days prior to event.

2018 Power Luncheon Sponsor _____ Date _____

2018 Power Luncheon Co-sponsors if applicable _____ Date _____

Payment Amount \$5,500: Check _____ (Please make all checks payable to FSAE)

Signature: _____

Printed Name: _____ Zip code: _____

Please return this form to FSAE at hester@fsae.org, via fax 850-222-6350, or mail to FSAE, 2410 Mahan Dr., Ste. 2, Tallahassee, FL 32308. Thank you for your ongoing support of FSAE, its programs and members!

Thank you for your consideration and support of FSAE!