



Florida Society of Association Executives Standards of Conduct

As a member of the Florida Society of Association Executives (FSAE), I pledge to uphold the highest standards of professional integrity, ethical behavior, and excellence in association management and associated industries. In commitment to these principles, I will:

- **Maintain the Highest Standard of Personal Conduct:** Act with honesty, integrity, and respect in all professional endeavors to reflect positively on the profession and FSAE.
- **Promote Ethics and Excellence:** Actively encourage ethical practices and professional excellence within the industry my organization represents.
- **Legal and Regulatory Compliance:** Uphold all laws and regulations relating to my organization's policies and activities, ensuring that we operate within the bounds of legality and ethical standards.
- **Strive for Excellence in Management:** Commit to the continuous improvement of my skills and the operational excellence of my organization, fostering an environment of professional growth and development.
- **Ethical Conduct in FSAE Activities:** Engage only in legal and ethical practices in all FSAE activities, setting a standard for integrity and ethical behavior.
- **Conflict of Interest Management:** Identify, disclose, and manage any conflicts of interest, ensuring that personal interests do not compromise professional responsibilities or the integrity of the association.
- **Impartial Service to Members:** Serve all members of my association impartially, providing no special privilege to any individual member, and accept no personal compensation from a member except with full disclosure and the consent of my association's governing board or appropriate leadership.
- **Avoidance of Personal Gain:** Refuse to engage in activities for personal gain at the expense of my association or its industry, prioritizing the interests of the association and its members above personal interests.
- **Confidentiality:** Maintain the confidentiality of privileged information entrusted to me, ensuring that such information is protected and used responsibly.
- **Non-Discrimination:** Commit to creating an inclusive environment free from discrimination on the basis of race, sex, age, religion, national origin, sexual orientation, or

disability, promoting diversity, equity, and inclusion within our association, within FSAE and the industry.

- **Truthful Communication:** Ensure that all communications, both internal and external, are conducted truthfully and accurately, maintaining the integrity of information disseminated by the organization.
- **Collaboration and Professional Development:** Collaborate with other association executives and engage in opportunities for professional development, working together to advance the profession of association management.
- **Sustainability and Environmental Responsibility:** Advocate for and support sustainable practices within our operations and activities, striving to minimize our environmental impact and promote environmental stewardship.
- **Digital Ethics and Privacy:** Adhere to the highest standards and responsible use of technology, social media, and the protection of digital information.
- **Transparency and Accountability:** Operate with transparency and hold ourselves accountable to these standards, fostering trust and confidence among our members, clients, and the public.

This Standards of Conduct has been adopted by FSAE to promote and maintain the highest standards of service and personal conduct among its members. Adherence to these standards is essential to ensure public confidence in the integrity, service, and professionalism of the association industry.

***If you experience or witness a member in violation of the FSAE Standards of Conduct, you are encouraged to notify the FSAE President and CEO at fsae@fsae.org or 850-222-7994 so that we may take appropriate action.*