

FSAE STRATEGIC PLAN CORE PILLARS

*MISSION: Success for Our Members and Our Profession
Through Connecting, Learning, Leading*

CONNECTING



Create opportunities for meaningful relationships and access to resources that elevate the needs of our members.

- ▶ Offer a platform that connects statewide leaders in association management on a peer to peer level
- ▶ Identify and engage geographical areas with regional resources
- ▶ Remain meaningful & relevant throughout your career by connecting knowledge seekers with industry experts

LEARNING



Foster the development of innovative, relevant and engaging educational opportunities and resources.

- ▶ Deliver dynamic content and resources developed on the basis of the industry's best practices
- ▶ Provide education and resources for fundamental knowledge, thought-provoking and forward thinking
- ▶ Curate content for a diverse audience base across all interest areas and skill levels to be delivered in a variety of methods

LEADING



Advance the association community in Florida by providing experiences, solutions and opportunities.

- ▶ Develop leaders to thrive in today's society by understanding & advocating for the needs of all association professionals
- ▶ Become the practical nexus where members can gain experience to provide better value & experiences to their constituents
- ▶ Work to build the association workforce for the future