FSAE STRATEGIC PLAN 2019 - 2021

MISSION: Success for Our Members and Our Profession

Through Connecting, Learning, Leading

CONNECTING

Create opportunities for meaningful relationships and access to resources that elevate the needs of our members.

We Will:

- Offer a platform that connects statewide leaders in association management on a peer to peer level.
- Identify and engage geographical areas with regional resources.
- Remain meaningful & relevant throughout your career by connecting knowledge seekers with industry experts.

LEARNING

Foster the development of innovative, relevant and engaging educational opportunities and resources.

We Will:

- Deliver dynamic content and resources developed on the basis of the industry’s best practices.
- Provide education and resources for fundamental knowledge, thought-provoking and forward thinking.
- Curate content for a diverse audience base across all interest areas and skill levels to be delivered in a variety of methods.

LEADING

Advance the association community in Florida by providing experiences, solutions and opportunities.

We Will:

- Develop leaders to thrive in today’s society by understanding & advocating for the needs of all association professionals.
- Become the practical nexus where members can gain experience to provide better value & experiences to their constituents.
- Work to build the association workforce for the future.

FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES

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