



# ASSOCIATION **RESOURCE** BUYERS GUIDE

**Advertising with FSAE leads to more sales and more bookings.**

**Buy an ad and get a FREE listing in  
RESOURCE 2019-20!**

~ Ad space closes **February 15, 2019** ~

The **FSAE Membership Directory & Buyers Guide, RESOURCE** is an indispensable tool and used all year when association executives, meeting planners and other decision makers are choosing meeting venues and services. RESOURCE is used by association executives who hold the purse strings to millions of dollars of buying decisions. The RESOURCE Buyer's Guide makes meeting planning a pleasure, offering in-depth listings of facilities and services by region and is rated as one of the most popular member benefits.

Buyer's Guide listings are free for advertisers. With your ad, you receive 150 words to describe your property or service in addition to your business's contact information. You can purchase a listing without an ad.

Please sign, scan, and email this form to reserve your space. For ad purchases or more information, please contact Sue at 850.926.3318 or [suedamon@comcast.net](mailto:suedamon@comcast.net).

### INSERTION ORDER

- |   |         |   |         |   |         |
|---|---------|---|---------|---|---------|
| <input type="checkbox"/> Back Cover   | \$3,650 | <input type="checkbox"/> Inside Front Cover | \$3,425 | <input type="checkbox"/> Inside Back Cover  | \$3,315 |
| <input type="checkbox"/> Tab Front  | \$3,375 | <input type="checkbox"/> Tab Back           | \$3,295 | <input type="checkbox"/> Double-page spread | \$6,270 |
| <input type="checkbox"/> Full page color  | \$3,135 | <input type="checkbox"/> 2/3 page color     | \$2,675 | <input type="checkbox"/> 1/2 page color     | \$2,495 |
| <input type="checkbox"/> 1/3 page color   | \$2,155 |   |         |   |         |
| <input type="checkbox"/> Listing only: <input type="checkbox"/> \$260 (FSAE members) <input type="checkbox"/> \$315 (non-members) |         |   |         |   |         |

FSAE will send you an invoice upon publication in July. **Materials are due March 1.**

Company \_\_\_\_\_ Number of tear sheets \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please Print Name \_\_\_\_\_

**THANK YOU!**

Advertiser acknowledges that all balances are due and payable to FSAE within 30 days of the publication, and may be paid by check. If the balance due is not paid by such time, then Advertiser agrees to pay interest on any unpaid balance at the rate of 5% annually from the date of publication. In the event that FSAE commences any collections efforts against Advertiser based on Advertiser's failure to pay any charges and balances owed, Advertiser agrees and understands that it will be responsible for, and pay to FSAE, any and all costs of collection incurred by FSAE, whether or not a lawsuit is filed, including but not limited to attorney's fees, court costs and any other expenses reasonably incurred, in addition to the principal balance owed and interest at the rate above noted. Advertiser acknowledges that this is a contractual relationship with and obligation to pay FSAE, arising in Leon County, Florida, and it submits itself to the venue and jurisdiction of the courts within that County.