



**BOLD VISIONS
BIG IMPACT**

BUILDING OUR LEGACY

FSAE 2024 ANNUAL CONFERENCE JULY 17-19
OMNI ORLANDO RESORT AT CHAMPIONSGATE



FSAE 2024 Annual Conference (#FSAE24)

Bold Visions Big Impact: Building Our Legacy ensures association management professionals are prepared to lead with vision into an innovative future. Connect with your colleagues and expand your horizons through empowering education, interactive discussions and bold experiences.

No matter your career stage, you'll find meaningful impact for your professional growth at #FSAE24 - July 17-19 at the Omni Orlando Resort at ChampionsGate.

New This Year: Opening Keynote Luncheon!

FSAE24 kicks off on Wednesday, July 17 with an Opening Luncheon and keynote speaker starting at 12:00 PM. Hands-on experiential breakouts begin after.

Returning This Year: Foundation Beer Tasting

Join the Beer Bros for a sampling of local beers while raising funds to support the Foundation. *Pre-Registration required.*

Returning This Year: Mini-Trade Show

The Mini-Trade Show of table-top exhibits in the Auction room is back! Limited to 30 exhibitors. See page 6 for info.

Auction Mobile Bidding Returns for 2024

Two mobile auctions in 2024! Participate from anywhere - even if you're not onsite! See page 5 for details.

PLATINUM SPONSORS



PROGRAM AT A GLANCE



10.5 Hours and 10.5 Hours CMP Expected

TUESDAY, JULY 16

12:00 PM – 3:00 PM	FSAE/Foundation Board Meetings
3:00 PM – 5:00 PM	Registration Open
5:30 PM	Hilton Leadership Reception

WEDNESDAY, JULY 17

9:00 AM – 4:00 PM	Registration Open
9:00 AM – 11:30 AM	Executive Welcome Break
9:30 AM – 11:30 AM	Roundtables and Deep Dives: CEO, Leadership & Meeting Planner
12:00 pm – 2:00 pm	Opening Keynote Luncheon
2:00 pm – 2:45 pm	Networking Break in Auction Room
2:00 pm – 5:00 pm	Learning Lounge Open
2:45 pm – 4:15 pm	Hands-On Breakout Sessions
4:30 pm – 5:00 pm	First-Timer Meet Up
5:30 PM – 7:00 PM	VIP Connection Reception
6:30 PM – 9:30 PM	Welcome Reception
10:00 pm	Marriott AfterGlow - <i>Invitation Only</i>

THURSDAY, JULY 18

7:30 AM – 4:30 PM	Registration Open
8:00 AM – 9:00 AM	Leadership Breakfast
9:00 AM – 10:00 AM	Breakout Sessions
10:00 AM – 10:45 AM	Networking Break in Auction Room
10:45 AM – 11:45 AM	Breakout Sessions
12:00 PM – 1:30 PM	General Session Keynote Luncheon
1:45 PM – 2:45 PM	Breakout Sessions
2:45 PM – 3:30 PM	Networking Break - Auction Closes
3:45 PM – 4:45 PM	Breakout Sessions
5:30 PM – 7:00 PM	Beer Tasting: One 1.5-hour session
7:00 PM – 10:00 PM	Conference Gala Reception & Dinner

FRIDAY, JULY 19

9:30 am – 11:15 am	Closing Keynote & Awards Brunch
11:15 am	Adjourn
<i>Margaritaville Orlando Hospitality Event - Invitation Only</i>	

GRANT FUNDS AVAILABLE!

FSAE Foundation Grants have **over \$11,600** available for your professional development. See page 5 for more information.



OMNI

ORLANDO AT CHAMPIONSGATE

1500 Masters Blvd, Championsgate, FL 33896

Room Rate: \$140 Single/Double
Resort Fee Waived

Reservations: 800-843-6664
Reference FSAE

Block Cut-off: June 17, 2024

Visit www.fsae.org/hotel to reserve
your room online

**FSAE does NOT use any outside housing vendors.
If someone contacts you to make a reservation -
don't do it. It's a scam.**



Spread across 800 sprawling acres of lush palms and sparkling water, the Four Diamond-rated Omni Orlando Resort at ChampionsGate is a haven of rest and relaxation.

Two championship golf courses, a full-service spa, sparkling resort pools, a lazy river, all-new Toptracer Range Eagles Edge at ChampionsGate and an abundance of resort activities make this Orlando resort the perfect family-friendly getaway. Breezy guest rooms, luxury villas and suites ensure that your Florida vacation is both comfortable and memorable. Choose from 10 premium restaurants and unwind with dinner and drinks at our hotel in Orlando. We are located just a short drive from the best of Orlando, including Walt Disney World, Universal Studios and SeaWorld. With easy access to area attractions from our resort hotel in Orlando, guests can enjoy all that the city has to offer.

****FSAE is a CAE Registered Provider.** The program(s) linked above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer that has been approved for CAE credit will clearly identify the number of CAE credits granted for full participation. We will maintain records of your participation in accordance with CAE policies. For more information about the CAE credential or Registered Provider program, please visit www.asaecenter.org/cae.*

NETWORKING

VIP CONNECTION RECEPTION

Wednesday, July 17 5:30-7:00 PM

The VIP Connection Reception is your **ultimate opportunity** for exclusive networking after a full day of education. **All association executive attendees** and their registered guests are invited to this upscale reception for hors d'oeuvres, libations and entertainment.

Associate Supplier attendees are invited to host this exclusive event. The opportunity is limited to the first 60 paid registrations received.

WELCOME RECEPTION

Wednesday, July 17 6:30-9:30 PM

Hosted & Sponsored by **Omni Orlando Resort at ChampionsGate** and **Experience Kissimmee**

ALL ATTENDEES INVITED

BLAST FROM THE PAST – Join us for a Sock Hop bash reminiscent of the 1950s. Let's reflect on how far we've come in our organizations. Experience the nostalgia of classic cars, the thrill of twist and shout, and get ready to rock around the clock with elevated diner classics and fun libations.

BEER TASTING FUNDRAISER

Thursday, July 18 5:30 - 7:00 PM

Session Sponsored by **Concord Hospitality** and **Visit Central Florida**
Registration Required - Spaces Limited

Join the Beer Bros (Lowell Aplebaum, Mike Pennington, and Russ Webb) as they lead you through a journey of beer tasting!

CONFERENCE GALA & DINNER

Thursday, July 18 7:00-10:00 PM

Hosted & Sponsored by **Omni Orlando Resort at ChampionsGate** and **Experience Kissimmee**

ALL ATTENDEES INVITED

FUTURE VISIONS – Fast forward to the future you, and immerse yourself into all the possibilities. Let's party like it's the year 3000. Revel in the neon glow and beats of tomorrow while you transcend on the dance floor to your own silent disco. Enjoy an evening of culinary creations that push the boundaries of the traditional and inspire the senses.

TUESDAY, JULY 16

12:00 PM - 4:00 PM – FSAE AND FOUNDATION BOARD MEETINGS

Sponsored by **Naples, Marco Island, Everglades**

5:30 PM - LEADERSHIP RECEPTION

FSAE and Foundation Board Members and registered Association Executives and their registered guests are invited - **An Invitation Only Event**

Sponsored by **HILTON**

WEDNESDAY, JULY 17

9:00 AM - 11:30 AM EXECUTIVE WELCOME COFFEE BREAK

Sponsored by **Marriott Bonvoy - Select Properties**

9:30 AM - 11:30 AM ROUNDTABLE DISCUSSIONS & DEEP DIVES

Join us for these two-hour, informal discussions of new ideas and current challenges with small groups of your peers.

CEO Roundtable - Open to Association CEOs, Executive Directors, and CSEs only
Special Presentation by **Attorney Jeff Tenenbaum** on legal matters important to CEOs - Sponsored by **Naylor Association Solutions**

Leadership Roundtable: Movin' On Up: Taking the Next Step in Your Career - Panel Discussion - Sponsored by **Visit Gainesville**

Meeting Planner Roundtable - Open to Meeting Planners and Executives Only
Sponsored by **Casa Marina Key West, Curio Collection by Hilton**

12:00 PM – 2:00 PM OPENING KEYNOTE SESSION - FUTUREPROOF YOURSELF: INNOVATE & THRIVE

Crystal Washington, CSP

Keynote Sponsored by **The Palm Beaches**

Constant change is leaving leaders concerned about being left behind. Instead of implementing half-baked, panic-driven ideas...it's time to identify the Easter eggs the future has left for us. Technology futurist Crystal Washington shows attendees how to innovate, thrive, and enjoy the ride.

2:00 PM - 2:45 PM REFRESHMENT BREAK

Sponsored by **Sheraton Sand Key Resort**

2:45 PM - 4:15 PM HANDS-ON BREAKOUT SESSIONS

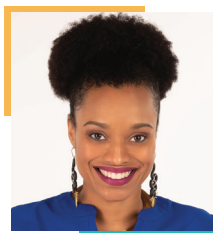
All Breakouts Sponsored by **Brannon Center, Change by Design** and **Novi AMS**

Mastering Canva: Elevate Your Association with Effortless Design - a Hands-on Workshop - **Kassie Meiler, Goat Social Media**

Level up your design skills with the easy-to-use platform Canva. Learn how to create captivating presentations, engaging social media content, and flyers that pop, regardless of your design skill level. This is hands-on so bring your laptop!

Backstage Tour: How to Turn Your General Session Room into a Polished Production - **Tara Liaschenko, CMM, QAS & Jan Weldon, The Link Events Professionals**, and **Chris Gestl, American Audio Visual**

Anyone can order projection screens and add stage lights, but if you ever wondered what goes into FSAE General Sessions, this unique session will deliver! Get the inside scoop on how it all gets planned as well as all the tech and logistics you don't get to see from the front of house.



2:45 PM BREAKOUTS CONTINUED

Leading Through Emotional Intelligence - Russ Webb, CAE; Bay Area Apartment Assn

We all have stressful situations to deal with every day and there is nothing we can do about it.... right? Not necessarily. Having a better grasp of our emotional intelligence allows us to conquer the situations that would have controlled our responses. Learn how to handle stress, and tricks to help others do the same.

4:30 PM - 5:00 PM - FIRST-TIMER MEET UP

Conference First-Timers and new members are encouraged to meet other first-timers. Watch for more information coming soon.

5:30 PM - 7:00 PM - VIP CONNECTION RECEPTION

6:30 PM - 9:30 PM WELCOME RECEPTION ALL ATTENDEES WELCOME

Hosted & Sponsored by **Omni Orlando Resort at ChampionsGate** and **Experience Kissimmee**

10:00 PM - MARRIOTT AFTERGLOW - An Invitation Only Event

THURSDAY, JULY 18

8:00 AM - 9:00 AM LEADERSHIP BREAKFAST - ALL ATTENDEES WELCOME

Start your day with a hot, plated breakfast and networking while learning more about the FSAE and Foundation Leadership.

Breakfast Sponsored by **OPAL Collection Properties**

Beverages sponsored by **Daytona Beach CVB** and **Ocean Center Daytona Beach**

9:00 AM - 10:00 AM BREAKOUT SESSIONS

Fundraising Feud: An Interactive Non-Dues Revenue Game Show - Tony Rissley, Expo Auctions

Live auctioneer, Tony Rissley, will lead contestants through an entertaining, fast-paced battle of the first ever FSAE Fundraising Feud! Teams will go head-to-head to come up with the top answers from a survey of 100 association professionals as they learn about top fundraising and non-dues revenue trends and ideas.

Ask the Association Attorney: Everything You Want to Know about

Event Contracts & More - Jeffrey S. Tenenbaum, Esq; Tenenbaum Law Group

From one the country's most experienced and notable association attorneys, come armed with your questions and curiosity as we explore the most pressing legal issues facing associations.

Are You Leading With The Right Leadership Style?

Dr. Joshua Fredenburg, National Speaker

To help managers/leaders develop the style of leadership that is needed to increase retention, engagement, motivation, and performance, Dr. Jay not only talks about styles of leadership that directly impact these areas, but he also identifies specific characteristics that enable participants to lead more effectively.

10:00 AM - 10:45 AM - NETWORKING COFFEE BREAK

Get some coffee and snacks while you network with attendees and visit the Mini-Trade Show in the Auction room - Break Sponsor: **Sandestin Golf & Beach Resort**

GRANTS

OVER \$11,600 AVAILABLE FOR PROFESSIONAL DEVELOPMENT

All FSAE members are eligible to apply for grants to attend the FSAE Annual Conference or use towards getting your CAE or CMP certification! These grants not only help you with your professional development, but are an excellent way to bring more of your staff to Annual Conference. **Deadline April 30th.**

www.fsae.org/grants



AUCTION

Auction Sponsored by **Expo Auctions**

Help fund professional development through the FSAE Foundation Silent Auction. This year's Auction features **TWO mobile auctions: June 1-10 and July 9-18.** Everyone is invited to participate in both Auctions from anywhere - even if you're not attending FSAE24.

Donate Items Online:

www.fsae.org/silentAuction

Contact Julia Rooney at

julia@fsae.org or call 850-702-0833.

BIG TICKETS

The Foundation's BIG Tickets are your chance to win a spectacular vacation package! Ticket purchases are available for a suggested donation of \$25. The BIG Ticket drawing will take place during the Closing Session and you don't have to be present to win. Information on Big Tickets is available online: www.fsae.org/silentAuction



BENCHMARK
PYRAMID LUXURY & LIFESTYLE

MARRIOTT
BONVOY



Full session descriptions: www.fsae.org/annualConference

MINI TRADE SHOW

Returning for FSAE24:

Table-Top Trade Show in the Auction Room!

We are once again offering a mini-trade show of table-top exhibits in the Auction room to the first 30 paid exhibitors.

The Auction always has attendees coming in to view items, play the wine toss, and now they'll have the opportunity to meet with you. Plus, **networking breaks will be in the Auction room to bring more traffic to you.**

Exhibitors will be identified in the conference app and on signage, plus you'll receive a list of attendee mailing addresses to follow up post-show.

Set-up begins Tuesday, July 16 at 1:00 PM and should be completed by Wednesday, July 17 at 11:30 AM. Take-down begins Friday morning.

Learn more and see show hours & specifics at fsae.org/mini-trade-show

Exhibiting fees do not include registration for the Annual Conference. You will need to register for Conference in order to purchase a table. All tables are 6 foot. Discounts are available for Conference Sponsors and VIP Hosts. Contact FSAE for more information.

FSAE wants our events to be accessible to all participants.

Accessibility ensures we are able to include those with visible and invisible disabilities, sensory sensitivities, chronic health conditions, and individuals in all career stages.

If you need special accommodations to fully participate please indicate it on your registration form.

THURSDAY, CONTINUED

10:45 AM - 11:45 AM BREAKOUT SESSIONS

Table Topics Talk: Conversations on Making Meetings Work *Presented by the Associate Advisory Committee (AAC)*

With the collective knowledge of Association Executives & Meeting Planners and Associate Suppliers, you will experience an enhanced brainstorming session. Each table will discuss two compelling topics and offer their best recommendations.

Governance and Association Boards: Navigating Excellence in Leadership

Lowell Aplebaum, EdD, FASAE, CAE, IAF Certified™ Professional Facilitator; Vista Cova, LLC - Join us for an session on governance and association boards, where we delve into the intricacies of effective leadership and stewardship. This session will provide valuable insights, practical strategies, and thought-provoking discussions aimed at enhancing the performance and impact of association boards.

Crafting Exceptional Member Experiences in the Digital Age

Jenn Norman, CAE; Novi AMS and Russ Webb, CAE; Bay Area Apartment Assn Today's technology has so many complementary tools to build onto your AMS, email campaigns, etc. Join Russ and Jenn as they explore tech tools to automate your workday and craft exceptional, personalized membership experiences.

12:00 PM - 1:30 PM GENERAL SESSION LUNCHEON - BREAKING THROUGH BARRIERS: UNLEASHING RESILIENCE, DETERMINATION, AND GROWTH FOR UNBOUNDED SUCCESS



Johnny Quinn, U.S. Olympian

Luncheon Sponsored by **Visit Tampa Bay**

Keynote Sponsored by **Florida's Sports Coast**

Breaking Through Barriers explores the challenges and obstacles that can hold us back in life and work, and shows how to overcome them. This talk will cover the importance of resilience, determination, and a growth mindset in facing and conquering challenges, and will provide practical tools and techniques for developing these qualities.

1:45 PM - 2:45 PM BREAKOUT SESSIONS

Taking Control: How to Master a Media Interview - Lexie Savedge, SalterMitchell PR - Be prepared to take control of the dynamically changing media landscape, including pitfalls to be aware of and opportunities to seize, before walking you through best practices to help you take control of your media interview.

Unlocking Your Creative Thinking to Design Experiential Events

Julie Austin, Creative Innovation Group

Event planners are looking for creative ways to innovate the traditional event experience. This session explores inspiration from inventors, cross-industry strategies, and event innovation stories from past to present that maximize experiential events with creative thinking strategies.

Hot Topic Coming Soon -

Session information coming soon! Check the website for updates:
www.fsae.org/full-program

Find more information and full session descriptions online:
www.fsae.org/annualConference

2:45 PM - 3:30 PM NETWORKING BREAK - AUCTION FINAL BIDDING

Grab a drink and snacks while you network with attendees and visit the Mini-Trade Show in the Auction room. *Break Sponsored: Visit St Pete/Clearwater*

3:45 PM - 4:45 PM BREAKOUT SESSIONS

The Red Pill or Blue Pill: Navigating the Dichotomy in AI - Sharon Gai

From machine learning to natural language processing, AI is revolutionizing the way we work and transforming industries. Gain insights and perspectives that will enable you to navigate the complex landscape of AI, make informed decisions, and position your organization for success in the future.

DEI Session

PRESENTED BY THE FSAE DIVERSITY, EQUITY & INCLUSION COMMITTEE

Session information coming soon! Check the website for updates: www.fsaе.org/full-program

Hot Topic Coming Soon -

Session information coming soon! Check the website for updates: www.fsaе.org/full-program

4:50 PM - 5:15 PM CAE/CMP Q&A MEET UP

More information coming soon!

5:30 PM - 7:00 PM FOUNDATION BEER TASTING

One 1.5 Hour Session - **Registration Required - Spaces Limited**
Sponsored by *Concord Hospitality* and *Visit Central Florida* -

7:00 PM - 10:00 PM CONFERENCE GALA & DINNER - ALL ATTENDEES WELCOME

Sponsored by *Omni Orlando Resort at ChampionsGate* and *Experience Kissimmee*

FRIDAY, JULY 19

9:30 AM - 11:15 AM CLOSING KEYNOTE & AWARDS BRUNCH -

SEE DIFFERENCES DIFFERENTLY: HONOR AND INCLUDE ALL PERSPECTIVES TO FUEL SUCCESS



Jessica Stollings-Holder

Brunch Sponsored by *St. Augustine, Ponte Vedra & The Beaches VCB*

Keynote Sponsored by *Visit Orlando*

Our personal backgrounds influence our perspective. Among a wide spectrum of backgrounds, it's no wonder perspectives collide and cause conflict... even when everyone means well. Learn how to break down barriers that divide and build up awareness that unites and empowers all people to create a more inclusive and innovative future.

11:15 AM ADJOURN

SPONSORS

Registration costs would be three times as expensive without the help of our generous sponsors. Please support our sponsors!

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSOR



BRONZE SPONSORS



SPONSORS



as of March 1, 2024



FSAE 24 CONFERENCE REGISTRATION

JULY 17-19 | OMNI ORLANDO RESORT CHAMPIONSGATE

Name (including designation) _____

Nickname _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____ Email _____

Phone _____ Mobile _____

Emergency Contact Name & Number _____

☐ I am a First-time Attendee ☐ I require special accommodations to fully participate (please include a written description of your needs)

Dietary Restrictions: ☐ Dairy Free ☐ Gluten Free ☐ Pescatarian ☐ Vegan ☐ Vegetarian Allergies: _____

I'm interested in a Wed. AM Session: ☐ CEO ☐ Leadership ☐ Meeting Planner - For Execs only; no additional fees

Additional Registration Options Available Online

REGISTRATION

MEMBER FEES:

EXECUTIVES

Executive (Full Conference) \$445 \$510 \$560

Executive (2nd attendee from same org*) \$410 \$460 \$510

Young/Emerging Professionals \$315 \$415 \$515

Executive Members 35 & under or less than 3 years in the industry

ASSOCIATES

Associate/Supplier \$645 \$710 \$760

Associate 2nd attendee from same org* \$610 \$660 \$710

NON-MEMBER FEES:

Executive (Full Conference) \$600 \$650 \$700

Associate/Supplier \$845 \$910 \$960

ADDITIONAL OPTIONS:

Spouse/Guest** (Full Conference) \$235 \$285 \$335

Beer Tasting Foundation Fundraiser \$ 40 \$ 45 \$ 50

VIP Host Sponsor \$375 \$375 \$375

Mini-Trade Show Exhibitor - Member \$1,000 \$1,100 \$1,200

ADDITIONAL
Buy 4 Get 1
Free - Any
Combination

BIG Ticket: Benchmark Properties \$25 each Quantity: _____

BIG Ticket: Marriott Stays \$25 each Quantity: _____

BIG Ticket: OPAL Collection \$25 each Quantity: _____

BIG Ticket: Royal Caribbean Package \$25 each Quantity: _____

*2nd Attendee rate available with PromoCode to register online. Contact FSAE.

**To register a Guest, please contact the FSAE Office

TOTAL INCLUDED

☐ **CANCELLATION POLICY:** I understand cancellations must be received in writing before 5pm on **June 1, 2024** to receive a refund, less a \$75 processing fee. Fees cannot be refunded for registrations cancelled after June 28 or for no-shows.

Please Note: There is no option to pay later or be invoiced when registering for Conference. If you need to be invoiced, please use this form.

By registering for the FSAE Annual Conference, I hereby grant FSAE permission to use any and all photographic imagery and video footage taken of me at this event and activities pertaining to this event, without payment or any other consideration. I understand that such materials may be published electronically or in print, or used in presentations or exhibitions.

☐ Contact me about Auction donations

☐ Contact me about sponsor opportunities

Associate Members Make it Happen...

Affordable fees are possible because of our Associates' generosity and investment in FSAE.

Mail your registration form & check to FSAE, 2410 Mahan Drive, Suite 2, Tallahassee, FL 32308

Register Online: www.fsae.org/annualConference | Questions? 850.222.7994 or events@fsae.org