

Welcome!



**BOLD VISIONS
BIG IMPACT**

BUILDING OUR LEGACY

**FSAE 2024 ANNUAL CONFERENCE JULY 17-19
OMNI ORLANDO RESORT AT CHAMPIONSGATE**

FSAE24 SPONSORS

Registration costs would be three times as expensive without the help of our generous sponsors. **Please support our sponsors!**

PLATINUM SPONSORS



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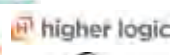
SILVER SPONSOR



BRONZE SPONSORS



SPONSORS



as of June 10, 2024

Welcome to Conference!



*All info is as-of June 14
Please check the Conference App
for any updates*

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CONFERENCE COMMITTEE

A special thank you to all of the Annual Conference Committee members for their enthusiastic involvement and dedication in ensuring the success of FSAE! Each of these committee members chaired individual committees that collectively made Annual Conference happen!

Thank You!

CONFERENCE CO-CHAIRS: Mark Miller, CMP and Cassandra Eraso, CASE, CMP, DES, HMCC, QAS

EDUCATION COMMITTEE Chair: Joe Grimes, CAE

MARKETING COMMITTEE Chair: Shelly Joines, CMP

SPONSORSHIP SUB-COMMITTEE Chair: Mary Gupta, CMP

VIP CONNECTION RECEPTION Co-Chairs: Jessica Walters and Kim Wetzell

FOUNDATION AUCTION COMMITTEE Co-Chairs: MaryBeth Williams and Lynn Miles, CMP Fellow

AT-LARGE MEMBERS Tara Liaschenko, CMM; Michelle Moore, CMP; David Daznet

Your next *great*
IDEA is here.



Discover the perfect resort for your program

Over 255,000 square feet of flexible indoor/outdoor meeting space, including our all-new Sunset Terrace Lawn, and 1,005 recently refreshed guest rooms the Omni Orlando Resort at ChampionsGate is the perfect fit for your next program.



Par-Tee Time at Florida's Newest Event Space!

Experience the hotel's newest golf entertainment venue, Eagles Edge, which features 30 bays equipped with Toptracer Range technology. Play games, savor our delectable cuisine, and make your next event one to remember!



OMNI
ORLANDO
AT CHAMPIONSGATE

OMNIORLANDORESORT.COM

2023-24 BOARD OF DIRECTORS



Keyna Cory
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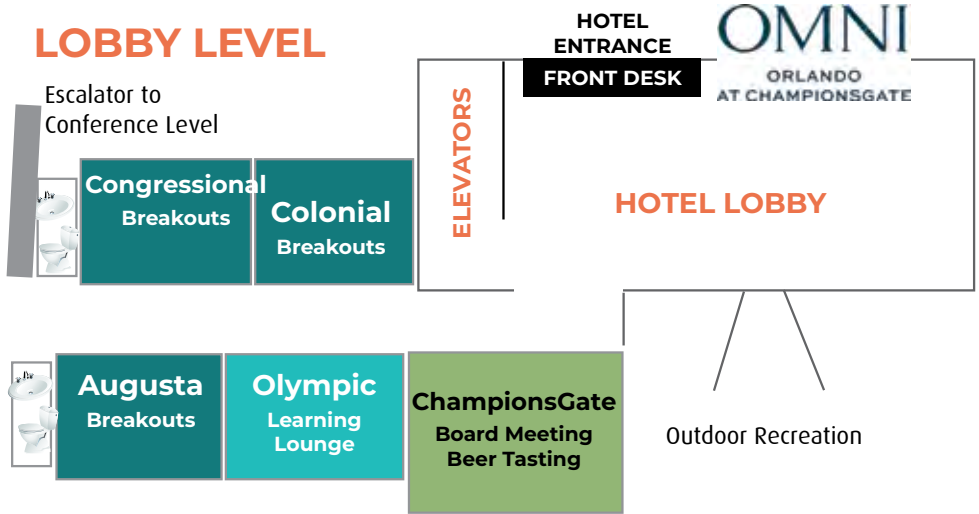


Hester Ndoja, CAE
Ex-Officio

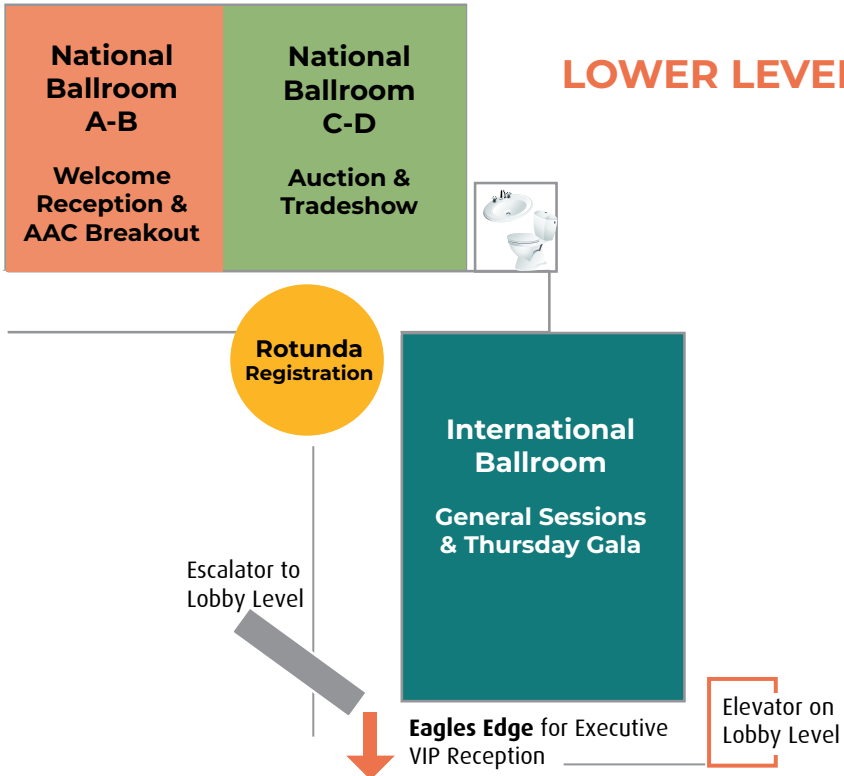
Thank You!

MEETING MAP

LOBBY LEVEL



LOWER LEVEL



PROGRAM AT A GLANCE

15
Breakout Sessions

5
Leadership Topics

5
Marketing Topics

5
Membership Topics

4
Meetings Topics

3
Technology Topics

TUESDAY, JULY 16

11:30 AM – 4:00 PM FSAE/Foundation Board Meetings
 12:00 PM – 4:00 PM Auction Drop Off/Trade Show Move-in
 3:00 PM – 5:00 PM Registration Open
 5:30 PM Hilton Leadership Reception - *An Invitation Only Event*

WEDNESDAY, JULY 17

8:30 AM – 4:00 PM Registration Open
 9:00 AM – 4:00 PM Auction Open / Drop-off and Trade Show Move-in (9-12)
 9:00 AM – 5:00 PM Learning Lounge Open - *Open Daily*
 9:00 AM – 11:30 AM Executive Welcome Coffee Break
 9:30 AM – 11:30 AM Roundtables: CEO, Leadership & Meeting Planner
 12:00 PM – 2:00 PM Opening Keynote Luncheon
 2:00 PM – 2:45 PM Networking Break in Auction & Trade Show Room
 2:45 PM – 4:15 PM Hands-On Breakout Sessions
 4:30 PM – 5:00 PM First-Timer Meet Up
 5:30 PM – 7:00 PM VIP Executive Reception
 6:30 PM – 9:30 PM Welcome Reception - All Invited
 9:30 PM Marriott AfterGlow - *Invitation Only*

THURSDAY, JULY 18


7:30 AM – 4:30 PM Registration Open
 8:00 AM – 3:30 PM Auction & Trade Show Open
 8:00 AM – 9:00 AM Leadership Breakfast
 9:00 AM – 10:00 AM Breakout Sessions
 10:00 AM – 10:45 AM Networking Break in Auction & Trade Show Room
 10:45 AM – 11:45 AM Breakout Sessions
 12:00 PM – 1:30 PM General Session Keynote Luncheon
 1:45 PM – 2:45 PM Breakout Sessions
 2:45 PM – 3:30 PM Networking Break & Trade Show - Auction Closes at 3:30
 3:45 PM – 4:45 PM Breakout Sessions
 4:45 PM – 5:15 PM CAE/CMP Q&A Meet Up
 5:30 PM – 7:00 PM Beer Tasting Foundation Fundraiser
 7:00 PM – 10:00 PM Conference Gala Reception & Dinner - All Invited

FRIDAY, JULY 19

8:30 AM – 11:30 AM Auction Item Pick-up
 8:30 AM – 12:00 PM Baggage Storage Station Open
 9:30 AM – 11:15 AM Closing Keynote & Awards Brunch
 11:15 AM Adjourn
 12:00 PM - 2:00 PM Margaritaville Orlando Hospitality - *Offsite - Invitation Only*

FIRST-TIMER TIPS

Welcome!

- **Attend the First-Timer Meet Up** on Wednesday afternoon at 4:30 in the Learning Lounge. This is a great place to meet other attendees and includes a quick networking activity. **Bring Your Business Cards!**
- **Attendee Badges** - We make it easy to spot our Association Executives and Associate Suppliers by badge color. Execs are in Red/Orange and Associates in Lime Green. **Be sure to wear your name badge to all functions!**
- **Who Can Attend What?** We have a few functions that are limited to Association Executives, but most things are open to everyone. Events that are **Executives-Only** are all clearly labeled.
-  **Back This Year: Beer Tasting with the Beer Bros!** Taste local beers from around Florida during this 1.5 hour session on Thursday before the Gala. Beer Tasting is limited to 100 people and **pre-registration is required**. Check with Registration to get a spot and **give your money to the Foundation for your pre-Gala refreshments!** Get your Beer Tasting bracelets at Registration for entry!



CONFERENCE WIFI

WiFi Password:
DUNWOODY



GET THE APP!

1. Search for “EventMobi” in your app store.

NOTE: The conference app will be inside of the EventMobi app.

If you prefer not to download the app, **access the info online by visiting eventmobi.com/fsae24 on any device.**

2. Event Code: fsae24 - In the EventMobi app, use this event code to find the FSAE Conference to login

3. Click on View Event to be taken to the login page and **login with your email address used to register for the conference** and create your own password. If you have used EventMobi before, you'll need to enter your previous password. Click “Forgot Password” to reset if needed.

Once logged in you can:

- View & post in the Conference Activity Feed
- View full program details and create a personal schedule
- Add a profile picture and bio
- Favorite Sponsors and Exhibitors you want to meet
- Take notes on Sessions, Sponsors or Exhibitors
- Message other attendees

If you have any questions or need to change the email associated with your profile, please visit the Help Desk near Registration or contact our Mobile App Support anytime at josh@thelinkevents.com!





AUCTION

NATIONAL BALLROOM C-D

AUCTION SPONSOR **EXPO AUCTIONS**



The FSAE Foundation Auction is loaded with great items and services! Visit the Auction and bid on dream vacations, hotel stays, jewelry, home goods and more that you just can't live without.

FEATURING ONLINE BIDDING!

Browse items online or in-person at Annual Conference, but **all bidding will be done directly from your mobile device**. Note that all items close on Thursday at 3:30 PM. Good luck! Pick up your items Friday by 11:30 AM.



Scan to view items & Place Bids!

AUCTION HOURS

TUESDAY, JULY 16

12:00 - 4:00 PM

Drop-off

WEDNESDAY, JULY 17

9:00 AM - 4:00 PM

Auction Open

THURSDAY, JULY 18

8:00 AM - 3:30 PM

Auction Open - **BIDS CLOSE 3:30 PM**

FRIDAY, JULY 19

8:30 AM - 11:30 AM

Pick Up Winnings!

PICK UP FRIDAY ONLY

BIG TICKETS: \$25 each or

Buy 4 get 1 FREE

- Benchmark Pyramid Hospitality Hotels & Resorts in Florida: 2-Night Stays at 8 Hotels & Resorts
- Marriott International Hotels & Resorts of FL: 2 Night Stays at 11 FL Marriott Hotels & Resorts
- OPAL Collection Properties: 2-Night Stays at 5 OPAL properties
- 6-8 Night Royal Caribbean Cruise for Two

WINE & LIQUOR TOSS

SPONSORED BY **XSITE** and **TENEO HOSPITALITY GROUP**

Toss a ring and win a bottle of wine or liquor to take home with you! Come play - and even if you don't win you'll receive a special gift. Join in the fun!

Thank you to all members who donated wine & liquor!

50/50 DRAWING

Support the FSAE Foundation and enter your name to win half the cash donated in the 50/50 drawing! Tickets are just \$5 each and the drawing will be held at the Closing Brunch on Friday. **Must be present to win.** See an Auction Volunteer to participate.

Please support our donors when you need services they provide. Our auctions and fundraising efforts would not be successful without their support and generosity.

BIG TICKETS

The Auction has once-in-a-lifetime packages for the BIG Ticket drawings. The odds to win one of these packages are amazing! Your name is entered into the drawing for every ticket purchased. *The drawing will be held during Friday's Closing Keynote Brunch and you don't have to be present to win.*

Buy your tickets at the Auction Registration Desk or website - or from an Auction Volunteer before 3:30 PM Thursday to be entered.

\$25/ticket or Buy 4, Get 1 FREE! Good luck!

STAYS AT 8 BENCHMARK PYRAMID HOSPITALITY HOTELS & RESORTS IN FLORIDA

2 Night Stays at these 8 Hotels & Resorts:

The Shores Resort and Spa in Daytona Beach Shores; Hawks Cay Resort in Duck Key; DoubleTree Jacksonville Airport; Hotel Flor, Tampa; Marriott Clearwater Beach Suites on Sand Key; Fort Lauderdale Marriott North; Westin Tampa Bay; and Aloft Sarasota



2-NIGHT STAYS AT 11 MARRIOTT PROPERTIES

2 Night Stays at EACH of these 11 Marriott Hotels & Resorts

of FL: Gaylord Palms; Marriott Tampa Water Street; Luminary Hotel Fort Myers; Marriott Sanibel Harbour Resort & Spa; Orlando Marriott World Center; Renaissance Orlando at SeaWorld; Sawgrass Marriott Golf Resort & Spa; Westin Sarasota; Westin Cape Coral Resort at Marina Village; Marriot Village Orlando; and JW Marriott Bonnet Creek.



OPAL COLLECTION PROPERTIES

2 Night Stays + Breakfast at these 5 OPAL Collection

Properties: Opal Grand Oceanfront Resort & Spa in Delray Beach; Hutchinson Shores Resort & Spa in Jensen Beach; Opal Sands Resort and Spa in Clearwater Beach; Reefhouse Resort & Marina in Key Largo; and Zota Beach Resort in Longboat Key - includes breakfast for two each day!



6-8 NIGHT PLATINUM ROYAL CARIBBEAN CRUISE FOR TWO



6-8 Night Royal Caribbean Cruise for two in a Balcony Oceanview Stateroom inclusive of taxes/fees and gratuities. Sail on a Royal Caribbean Cruise to one of the incredible Caribbean destinations!

TRADE SHOW

NATIONAL BALLROOM C-D

Wednesday 11:00 AM - Thursday 3:30 PM

FSAE24's trade show is in the Auction room and opens Wednesday at 11:00 AM and closes at 3:30 PM on Thursday. Look for exhibitors during the scheduled breaks and learn more about them in the conference app.

Visit at least 20 exhibitors to receive 20 Wine Toss Rings + a chance to win a prize!

Stop by the Auction Desk to learn more

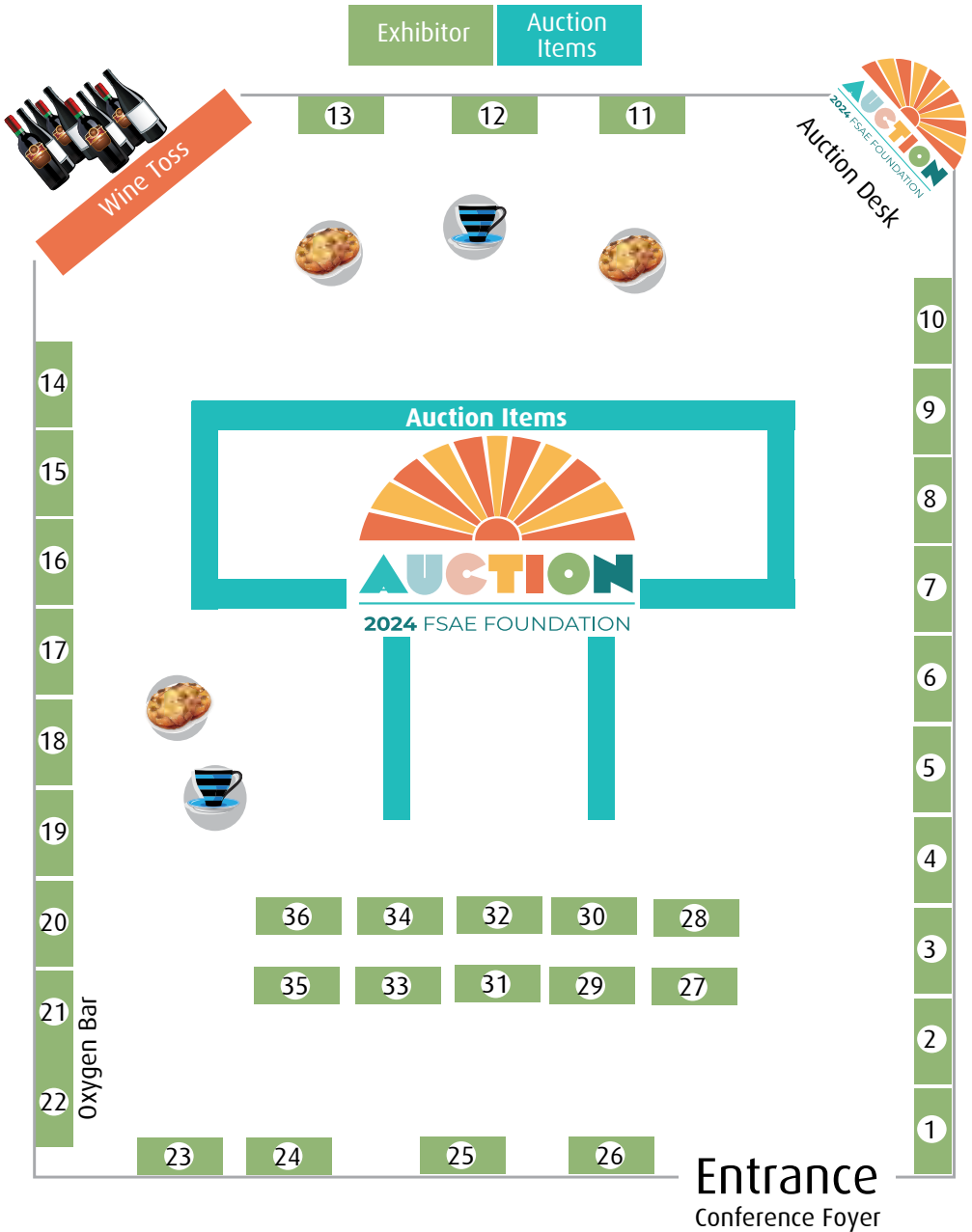
THANK YOU EXHIBITORS:

- | | | | |
|--|-------|---------------------------------------|----|
| American Audio Visual, Inc. | 12 | MemberClicks by Personify | 19 |
| Bravura Technologies, LLC | 4 | Moonshine Creative Group | 11 |
| Chazin & Company | 2 | Nimble AMS by Community Brands | 16 |
| Concord Hospitality | 8 | Novi AMS | 24 |
| Crow Practice | 21-22 | Reunion Resort & Golf Club | 6 |
| Destination Toronto | 5 | Saddlebrook Resort | 35 |
| Disney Meetings & Events | 3 | SeaWorld Parks & Resorts Orlando | 27 |
| Experience Kissimmee | 26 | South Walton | 33 |
| Florida Assn Management – FAM | 1 | The Brownwood Hotel and Spa | 32 |
| Fontainebleau Miami Beach | 28 | The Interesting Conversations Company | 14 |
| Glue Up | 30 | The Marketing Bar | 34 |
| GrowthZone | 7 | Visit Central Florida | 15 |
| Higher Logic | 9 | Visit Gainesville, Alachua County | 23 |
| HighRoad Solutions | 18 | Visit Lauderdale | 13 |
| Hilton Cocoa Beach Oceanfront | 36 | Visit Panama City Beach | 20 |
| Hilton Marco Island Beach Resort & Spa | 31 | Whiddon Group Marketing | 17 |
| IMS Business | 29 | Wipfli | 25 |
| | | Wyndham Hotels & Resorts | 10 |

Follow Up

AUCTION/EXHIBITOR MAP

NATIONAL BALLROOM C-D





Your 2024 FSAE Annual Conference was just the beginning.

Make the most of your time in Kissimmee by extending your stay and creating unforgettable memories.

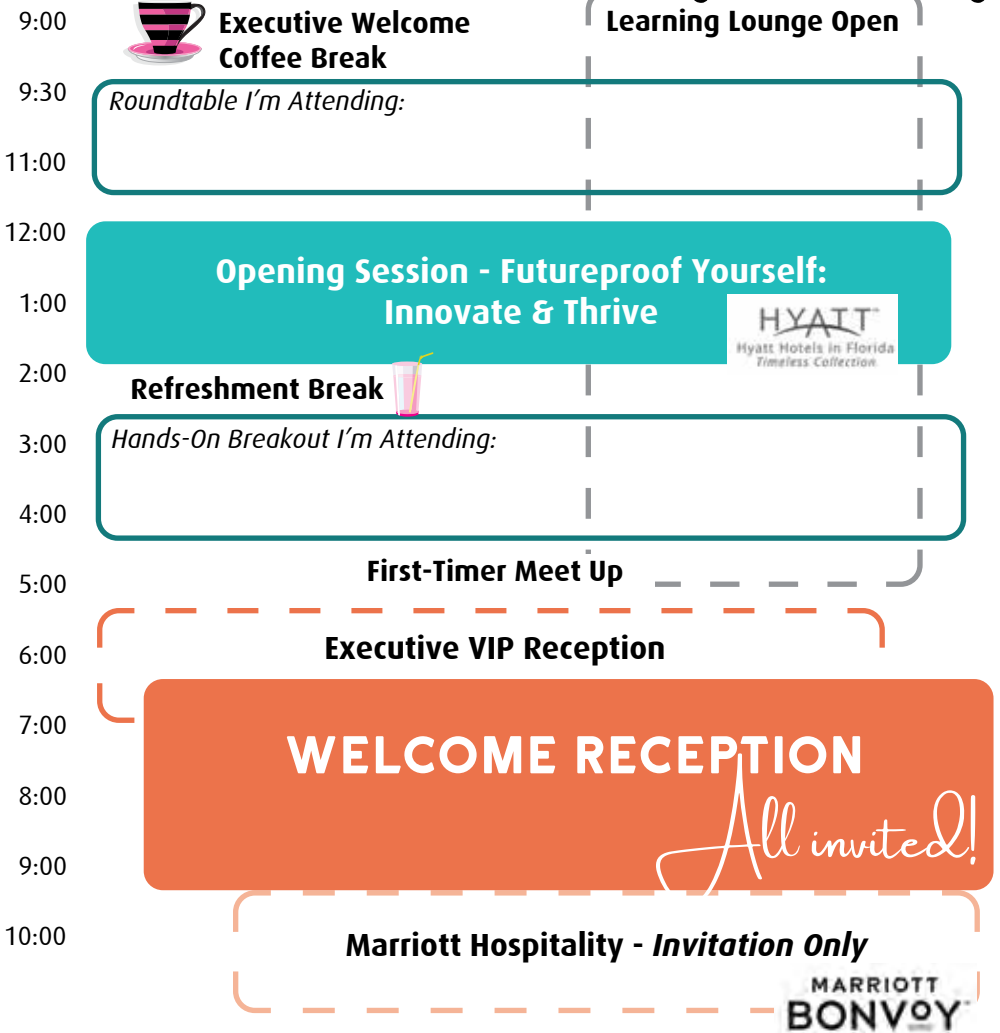
We look forward to hosting you beyond the conference!

#ExploreKissimmee #MyKissimmee
experiencekissimmee.com

EXPERIENCE
Kissimmee
FLORIDA

WEDNESDAY, JULY 17

Plan your Day





HYATT™

Hyatt Hotels in Florida
Timeless Collection

FIND US WHILE YOU'RE HERE!

Grand Hyatt Tampa – **Carly Aldridge**

Hyatt Regency Miami – **Maria Rodriguez**

Hyatt Regency Orlando – **Chris Pepe**

Hyatt Regency Jacksonville – **Nikki Leiba**

Hyatt Regency Grand Cypress – **Terri Bianchi-Wood**

Hyatt Regency Coconut Point Resort & Spa – **Nancy Simonsen**

Hyatt Regency Orlando International Airport – **Mercedes Lopez**

To explore these hotels, visit Hyatt.com

Brain Break!

Find FSAE Values
within the letters:
can be diagonal

- Excellence**
- Growth**
- Networking**
- Professional**
- Innovation**
- Success**

I	T	Z	O	S	F	F	E	E	H	V	I	U	L	E
G	R	C	R	X	H	J	B	I	N	Y	N	E	J	E
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O	H	K	H	C	Y	I	P	U	W	D	N	E	E	L
T	G	D	E	U	M	Q	N	Q	T	L	M	E	R	E
P	N	S	T	U	X	O	L	H	E	N	H	Z	E	C
U	S	S	U	R	O	C	O	X	N	A	D	V	M	X
W	H	T	S	B	Z	Y	A	O	O	J	G	X	D	E
L	A	N	O	I	S	S	E	F	O	R	P	S	L	Q

FULL PROGRAM

TUESDAY, JULY 16

11:30 AM - 4:00 PM – FSAE & FOUNDATION BOARDS MEETING

CHAMPIONSGATE Sponsored by *Naples, Marco Island, Everglades CVB*

3:00 PM – 5:00 PM - REGISTRATION OPEN - ROTUNDA

5:30 PM - 7:30 PM - LEADERSHIP RECEPTION - Sponsored by *Hilton*

Social

Hilton

Who Invitation Only: FSAE Board Members, registered Association Execs & guests

What Dress is Resort Casual

Where **Signia by Hilton Orlando Bonnet Creek** - Buses begin boarding for the Hilton at **5:00** from the Omni's front entrance.

WEDNESDAY, JULY 17

9:00 AM - 11:30 AM EXECUTIVE WELCOME COFFEE BREAK - BREAKOUTS FOYER

Sponsored by Select *Marriott Bonvoy* Properties

9:00 PM - 5:00 PM LEARNING LOUNGE OPEN OLYMPIC - Open Daily

Sponsored by *St. Augustine, Ponte Vedra & The Beaches VCB*


ST. AUGUSTINE
PONTE VEDRA
FLORIDA'S HISTORIC COAST

9:30 AM - 11:30 AM ROUNDTABLE DISCUSSIONS & DEEP DIVES

CEO Roundtable - Facilitated by Lowell Aplebaum, CAE, EdD, FASAE, CAE, IAFSCP

Featuring Jeff Tenenbaum, ESQ - AUGUSTA

Sponsored by *Naylor Association Solutions*

Open to Association CEOs, Executive Directors, and CSEs only.

Leadership Roundtable: Movin' On Up - Facilitated by

Rachel Luoma, MS, CAE COLONIAL Sponsored by *Visit*

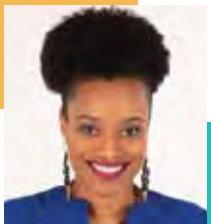
Gainesville - Open to all Association Executives.

Meeting Planner Roundtable - Facilitated by Gabriela Arisso

CONGRESSIONAL Sponsored by *Casa Marina and The Reach Resorts Key West*

Open to Meeting Planners and Executives Only.

12:00 PM – 2:00 PM OPENING KEYNOTE LUNCHEON:



FUTUREPROOF YOURSELF: INNOVATE & THRIVE -

INTERNATIONAL BALLROOM - LOWER LEVEL

Crystal Washington, CSP

Lunch Sponsored by *Hyatt Hotels in Florida - Timeless Collection*

Keynote Sponsored by *St. Augustine, Ponte Vedra & The*

Beaches VCB

Download the
FSAE24 App
for Full Session
Descriptions

Thank You Wednesday Sponsors!

Break Sponsors

MARRIOTT
BONVOY



SHERATON
Sand Key Resort

Roundtables



NAYLOR ➤
ASSOCIATION SOLUTIONS



General Session

HYATT[™]
Hyatt Hotels in Florida
Timeless Collection



Breakouts



CHANGE
BY DESIGN

NOVI AMS

Conferences Can be Overwhelming

Find a moment of zen at the

Oxygen Bar

Trade Show Table 21-22
National Ballroom C-D

CROW
PRACTICE

WEDNESDAY CONTINUED



2:00 PM - 2:45 PM NETWORKING COFFEE BREAK AND TRADE SHOW - NATIONAL BALLROOM C-D - Sponsored by *Sheraton Sand Key Resort*

2:45 PM - 4:15 PM HANDS-ON BREAKOUTS

Mastering Canva: Elevate Your Association with Effortless Design

Crissy Tallman, CMP, CAE, CEM and Brooke Martin, PCM - **AUGUSTA**

Backstage Tour: Turn Your General Session Room into a Polished Production

Tara Liaschenko, CMM, QAS, Jan Weldon and Chris Gestl - **INTERNATIONAL BALLROOM (GENERAL SESSION)**

Leading Through Emotional Intelligence - Russ Webb, CAE - **COLONIAL**

4:30 PM - 5:00 PM - FIRST-TIMER MEET UP - OLYMPIC - LEARNING LOUNGE

BRING YOUR BUSINESS CARDS!

Social

5:30 PM - 7:00 PM EXECUTIVE VIP RECEPTION

Who All Association Executives & their registered guests + VIP Host Sponsors

What An **upscale reception** with hors d'oeuvres, libations and networking while elevating your golf experience through TopTracer technology or get a few games of ping-pong or shooting pool. *Let's Play!*

Where **EAGLES EDGE AT CHAMPIONSGATE** - On-Property! Walk out from the International Ballroom towards the golf course and watch for guides.

Social

6:30 PM - 9:30 PM WELCOME RECEPTION

Sponsored by *Omni Orlando Resort at ChampionsGate and Experience Kissimmee*

Who All Attendees invited!

What **BLAST FROM THE PAST SOCK HOP BASH** *Reminiscent of the 1950s!* Let's reflect on how far we've come and get ready to rock around the clock with elevated diner classics and fun libations.

Wear your sock-hop best: poodle skirts, leather jackets & jeans, bowling shirts or just resort casual.

Where **NATIONAL BALLROOM A&B** - Lower Level, next to the Auction



Social

9:30 PM - MARRIOTT AFTERGLOW

Sponsored by Select *Marriott Bonvoy* Properties **Who** Invitation Only

Where Royal Dublin - down the hall from the International Ballroom



Key Take-Aways

IDEAS • ACTION ITEMS • FOLLOW-UP



People I've met:



Insights I've gained:



Who else needs to know this at my org:



Follow up actions / next steps:

EXECUTIVE VIP RECEPTION

WEDNESDAY, JULY 17 - 5:30 - 7:00 PM

EAGLES EDGE AT CHAMPIONSGATE

Exclusively for Association Executives & Associate Hosts

The FSAE Executive VIP Reception is your ultimate opportunity for exclusive networking after a full day of education. **All association executive attendees and their registered guest/spouse** are invited to attend this upscale reception serving hors d'oeuvres, libations and networking - let's *par-tee!* Walk outside from the International Ballroom towards the golf course and watch for guides.

THANK YOU VIP HOSTS:

As of June 14

- | | |
|---|--|
| American Audio Visual, Inc. | LATITUDES714 |
| Ameris Bank | Loews Hotels & Co. |
| Audio Visual Connection | Marc and Rose Hospitality |
| AVmedia Inc. | Marriott Sanibel Harbour Resort & Spa |
| Chazin & Company | Mission Resort + Club |
| D2L | Moonshine Creative Group |
| Daytona Beach Area CVB | Naples Marco Island Everglades CVB |
| Destination Toronto | Novi AMS |
| Disney Meetings & Events | Ocean Center Daytona Beach |
| Embassy Suites by Hilton Orlando Lake Buena Vista South | PGA National Resort |
| Experience Kissimmee | Pond Ripple Media, LLC. |
| Florida's Sports Coast | Punta Gorda/Englewood Beach VCB |
| Gilbert Expo Management Services (GEMS) | Sandestin Golf and Beach Resort |
| GrowthZone AMS | Sawgrass Marriott Golf Resort & Spa |
| Guy Harvey Resort St. Augustine Beach | ServisFirst Bank |
| Hard Rock Hotel Daytona Beach | Sheraton Orlando Lake Buena Vista |
| HelmsBriscoe | Sunseeker Resorts |
| Higher Logic | The Breakers Palm Beach |
| HighRoad Solutions | The Interesting Conversations Company |
| Hilton Daytona Beach Resort | The Shores Resort & Spa |
| Hilton Marco Island Beach Resort and Spa | USF Health CAMLS - Center for Advanced Medical Learning and Simulation (CAMLS) |
| Hilton Pensacola Beach | Visit Jacksonville |
| HopSkip | Visit Lauderdale |
| Hyatt Regency Coconut Point | Visit Tallahassee |
| Hyatt Regency Grand Cypress | Visit Tampa Bay |
| Hyatt Regency Miami | Wyndham Hotels & Resorts |
| Hyatt Regency Orlando | Yacht StarShip |
| IMS Business | |

Thank You Thursday Sponsors!

Breakfast



General Session



Breakouts



Breaks



ST. PETE
CLEARWATER

Beer Tasting



Thank You Workbook Sponsors!



THURSDAY, JULY 18

Plan your Day

8:00

Leadership Breakfast

All invited!

Learning Lounge Open

9:00

Breakout I'm Attending:

10:00



Networking Break, Auction & Trade Show

11:00

Breakout I'm Attending:

12:00

**General Session & Organizational Awards
Breaking Through Barriers**

1:00

Breakout I'm Attending:

2:00



Break & Trade Show / Auction Bids Close 3:30

3:00

4:00

Breakout I'm Attending:

5:00

CAE/CMP Q&A Meet Up

6:00



Beer Tasting Fundraiser

7:00

8:00

FSAE24 Gala

9:00

All invited!

10:00

OMNI
ORLANDO
AT CHAMPIONSGATE

EXPERIENCE
Kissimmee
FLORIDA

Community Project



Help Now of Osceola provides safety, empowerment and healing for survivors of domestic violence and influences social change in the community.



How You Can Participate:

Build-a-Buddy: Between education sessions, stop in the **FSAE24 Learning Lounge** to make a stuffed animal or two to give comfort to children (and adults) seeking immediate safety and shelter from abuse. Visit the Learning Lounge to Build Your Buddy from **2:00 - 5:00 Wednesday and 9:00 - 5:30 Thursday**.

Sock Hop - Sock Drop: The Wednesday Welcome Reception: Blast From the Past is a 1950s sock-hop themed event. So **why not bring a few extra pairs** for Help Now Osceola's clients. Bring donations to the registration desk or the Learning Lounge.

Donate cash or items directly to Help Now through **HelpNowShelter.org/Donate**

*Thank you **Experience Kissimmee** for providing materials for this project!*

2024 FSAE Fall Events

CEO Retreat

September 13-15

Sunseeker Resort, Port Charlotte

*Registration deadline **August 22***

Education Expo

October 16

Tallahassee

Meeting Planner Forum

November 1-3

Gaylord Palms Resort, Kissimmee

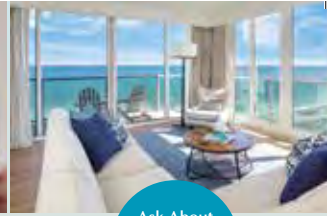
Power Luncheons

Central FL - November 19

Sheraton Sand Key, Clearwater

December 4 - Tallahassee

www.fsae.org/upcoming-events



Ask About
Our 10th
Anniversary
Offer



Inspiring, Innovative, Game-Changing Experiences

Delray Sands Resort - Highland Beach
Edgewater Beach Hotel - Naples
Hutchinson Shores Resort & Spa - Hutchinson Island
Jupiter Beach Resort & Spa - Jupiter
Lido Beach Resort - Sarasota
Opal Grand Oceanfront Resort & Spa - Delray Beach
Opal Key Resort & Marina - Key West

Opal Sands Resort - Clearwater Beach
Opal Sol (Coming Soon) - Clearwater Beach
Reefhouse Resort & Marina - Key Largo
Sandpearl Resort - Clearwater Beach
Sunset Key Cottages - Key West
The Resort at Longboat Key Club - Longboat Key
Zota Beach Resort - Longboat Key

OPALCOLLECTION.COM | 855-314-2829

THURSDAY, JULY 17

8:00 AM - 9:00 AM LEADERSHIP BREAKFAST - INTERNATIONAL BALLROOM
ALL INVITED - Breakfast Sponsored by **OPAL Collection Hotels & Resorts**
Breakfast Beverages Sponsored by **Daytona Beach CVB and Ocean Center**

9:00 AM - 10:00 AM BREAKOUTS
Fundraising Feud: Non-Dues Revenue Game Show
AUGUSTA
Tony Rissley

Ask the Association Attorney - CONGRESSIONAL
Jeffrey S. Tenenbaum, Esq

Are You Leading With The Right Leadership Style?
COLONIAL
Dr. Joshua Fredenburg

Download the
FSAE24 App
for Full Session
Descriptions



MEET BRILLIANTLY



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Brain Break!

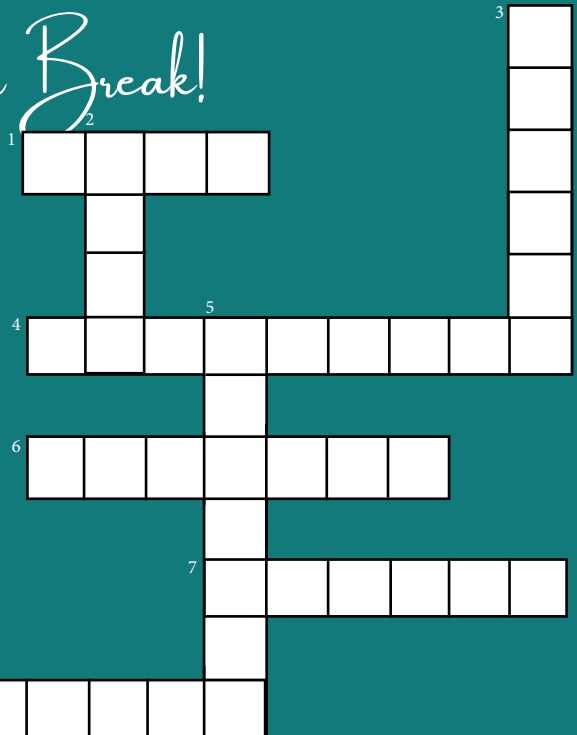
Conference Themes

Across

1. Daring
4. Big, Bold Heart of Florida
6. Space-age sitcom
8. Foresight

Down

2. FSAE24 Host
3. _____ is the word.
5. Breakout
7. Effect



THURSDAY CONTINUED



10:00 - 10:45 AM - NETWORKING COFFEE BREAK AND TRADE SHOW -

NATIONAL BALLROOM C-D - Sponsored by *Sandestin Golf & Beach Resort*

10:40 AM - VOLUNTEER PHOTO - Did you volunteer for a Committee this term? Jump in on the group photo during the break outside of the Auction Room and represent!

10:45 AM - 11:45 AM BREAKOUTS

Table Topics Talk: Conversations on Making Meetings Work

Presented by the Associate Advisory Committee - **NATIONAL BALLROOM A&B**

Governance and Association Boards - CONGRESSIONAL

Lowell Aplebaum, EdD, FASAE, CAE, IAF Certified™ Professional Facilitator

Crafting Exceptional Member Experiences in the Digital Age - AUGUSTA

Jenn Norman, CAE and Russ Webb, CAE

12:00 PM – 1:30 PM GENERAL SESSION & ORG AWARDS



BREAKING THROUGH BARRIERS: UNLEASHING RESILIENCE, DETERMINATION, AND GROWTH FOR UNBOUNDED SUCCESS

INTERNATIONAL BALLROOM

Johnny Quinn, U.S. Olympian

Luncheon Sponsored by Visit Tampa Bay

Keynote Sponsored by Florida's Sports Coast

1:45 PM - 2:45 PM BREAKOUTS

Taking Control: How to Master a Media Interview - AUGUSTA

Lexie Savedge

Unlocking Your Creative Thinking to Design Experiential Events - CONGRESSIONAL

Julie Austin

The State of Florida's Tourism and Hospitality Industry - COLONIAL

Robert Agrusa



2:45 PM - 3:30 PM - NETWORKING COFFEE BREAK AND TRADE SHOW

NATIONAL BALLROOM C-D - Sponsored by *Visit St Pete/Clearwater*

All Bidding Closes at **3:30 PM**

Key Take-Aways

IDEAS • ACTION ITEMS • FOLLOW-UP



People I've met:



Insights I've gained:



Who else needs to know this at my org:



Follow up actions / next steps:

THURSDAY CONTINUED

3:45 PM - 4:45 PM BREAKOUTS

The Red Pill or Blue Pill: Navigating the Dichotomy in AI

Sharon Gai - **COLONIAL**

Using Difference to Make a Difference: Creating a Culture of Belonging - Panel Discussion - **CONGRESSIONAL** Facilitator: Jeff Nall

Presented by the Diversity, Equity & Inclusion Committee

Elevating Engagement: Crafting Enduring Connections Through Membership

AUGUSTA - Avi Olitzky

4:45 PM - 5:15 PM - CAE/CMP Q&A MEET UP - LEARNING LOUNGE / OLYMPIC

Hosted by Young & Emerging Professionals Committee

Thinking about getting your Certified Association Executive (CAE) or Certified Meeting Professional (CMP) certification? Chat with members who have recently - or are currently - on that journey to learn more about the process and what you can expect.

Social



5:30 PM – 7:00 PM BEER TASTING FUNDRAISER

Sponsored by **Concord Hospitality** and **Visit Central Florida**

Who

Pre-Registration Required, all attendees eligible to participate

What

Join **the Beer Bros (Lowell Aplebaum, Mike Pennington, and Russ Webb)** as they lead you through a journey of beer tasting! We will be sampling some local Florida Beers (and maybe a few surprises thrown in) for a fun and lively session.

Where

CHAMPIONSGATE



Social

7:00 PM – 10:00 PM CONFERENCE GALA & DINNER

Sponsored by **Omni Orlando Resort at ChampionsGate** and **Experience Kissimmee**

Who

All Attendees invited!

What

FUTURE VISIONS Fast forward to the future you and immerse yourself into all the possibilities. Let's party like it's the year 3000 with a silent disco and culinary creations that inspire the senses.

Wear your future best: neons, holographs, reflective fabrics, LED swag, or in all black to let your accessories shine. *Or just resort casual.*


Where

INTERNATIONAL BALLROOM



FRIDAY, JULY 19

Plan your Day

8:30	 Baggage Station Open	Auction Pick Up
9:30	Closing Keynote & Awards Brunch See Differences Differently	
10:30		
11:30 12:00	Margaritaville Hospitality <i>Offsite Event - Invitation Only</i>	

Thank You Sponsors!

Baggage Station



Brunch



Hospitality



Crossword Answers: Across - Bold; Kissimmee; Jetsons; Vision;
Down - Omni; Grease; Session; Impact

FRIDAY, JULY 19

8:30 AM - 11:30 AM - PICK UP AUCTION WINNINGS - NATIONAL BALLROOM

Auction Sponsored by *Expo Auctions*



8:30 AM - 12:00 PM - BAGGAGE STORAGE STATION OPEN - ROTUNDA

Sponsored by *Visit Tallahassee*

9:30 AM - 11:15 AM CLOSING KEYNOTE & AWARDS BRUNCH



SEE DIFFERENCES DIFFERENTLY: HONOR AND INCLUDE ALL PERSPECTIVES TO FUEL SUCCESS

Jessica Stollings-Holder

Brunch Sponsored by *The Palm Beaches*

Keynote Sponsored by *Visit Orlando*

11:15 AM - ADJOURN

Social

12:00 PM - 2:00 PM - MARGARITAVILLE HOSPITALITY

Sponsored by *Margaritaville Orlando Resort*

Who Invitation Only

Where Margaritaville Orlando Resort



BETWEEN-THE-SESSIONS BRING THE BEST TO THE TABLE

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